



## Oncology Nursing Society

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### News Release

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#### ONS EARNS CEO GOLD STANDARD FOR WORKPLACE EFFORTS TO PROMOTE EMPLOYEE HEALTH

PITTSBURGH, PA—November 7, 2008—The Oncology Nursing Society (ONS) today received the **CEO Cancer Gold Standard™** accreditation from the CEO Roundtable on Cancer, in recognition of its effort to improve the health of employees and reduce their risks of cancer. The **CEO Cancer Gold Standard™** is awarded only after a company meets or exceeds the rigorous requirements set out by the CEO Roundtable on Cancer.

“We are honored to receive the *CEO Cancer Gold Standard™* accreditation,” said CEO of ONS Paula Rieger, RN, MSN, AOCN®, FAAN. “ONS is committed to workplace wellness to promote a healthy lifestyle as part of the overall fight against cancer.”

To earn *Gold Standard* accreditation, a company or organization must establish programs to (1) reduce cancer risk, through discouraging tobacco use, encouraging physical activity and teaching diet and nutrition; (2) detect cancer at its earliest stages; and (3) provide access to quality care and clinical trials.

Statistics show that those efforts have a tangible impact on the cost of treating cancer. In 2005, cancer-related costs totaled nearly \$210 billion, according to the Center for Disease Control and Prevention. The American Cancer Society estimates that at least half of all cancer deaths could be avoided. Programs such as those established under the guidance of the CEO Roundtable help reduce cancer mortality.

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Organizations that have received the **CEO Cancer Gold Standard™** accreditation from the *CEO Roundtable on Cancer* are: American Cancer Society, American Legacy Foundation, AstraZeneca, C-Change, Duke Medicine, Edelman, Enzon Pharmaceuticals, GHI, GlaxoSmithKline, Jenner & Block, Johnson & Johnson, The Lance Armstrong Foundation, MD Anderson Cancer Center, H. Lee Moffitt Cancer Center and Research Institute, The National Cancer Institute (NCI), Novartis, Oncology Nursing Society, OSI Pharmaceuticals, Pfizer, PhRMA, PPD, Quintiles Transnational, SAS Institute, The University of North Dakota, US Oncology, Valeant Pharmaceuticals, Virtua Health, Vanderbilt-Ingram Cancer Center and The Wistar Institute.

### **About the Oncology Nursing Society**

The Oncology Nursing Society (ONS) is a professional organization of more than 37,000 registered nurses and other healthcare professionals. ONS is committed to excellence in oncology nursing and to leading the transformation of cancer care by initiating and actively supporting educational, legislative, and public-awareness efforts to improve the care of people with cancer. ONS provides nurses and healthcare professionals with access to the highest quality educational programs, cancer-care resources, research opportunities, and networks for peer support. Learn more at [www.ons.org](http://www.ons.org).

### **About the CEO Roundtable on Cancer**

The *CEO Roundtable on Cancer* was founded in 2001, when former President George H.W. Bush challenged a group of executives to "do something bold and venturesome about cancer within your own corporate families." The CEOs responded with the *CEO Cancer Gold Standard* encouraging its widespread adoption in workplaces across the country. For more information on the *CEO Cancer Gold Standard™* and the accreditation process, please visit [www.CancerGoldStandard.org](http://www.CancerGoldStandard.org).

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